

Citation No.: **9427**
Speaker: **ROBERT MCNAMARA**
Tape: **WH6601.03** Program No.: **1**
Length: **5:32**

Date	01/04/1966
Time	7:54P
Place	
LBJ (Y/N)?	Y
If not LBJ, who?	
To/From (T/F)	T
Speaker	ROBERT MCNAMARA
Other Speakers	
Comments	"RE WEISL CONV. W/ROGER BLOUGH ON STEEL PRICE HIKE"; RECORDING STARTS AFTER CONVERSATION HAS BEGUN
Transcribed (Y/N)?	N
Restriction	OPEN

General Topic	BUSINESS; CONSUMER AFFAIRS; DEFENSE; DIPLOMACY; ECONOMICS; INTERNATIONAL ECONOMIC POLICY; PRE-PRESIDENTIAL; PRESS RELATIONS; PUBLIC RELATIONS
Topics	LBJ SUGGESTS MCNAMARA MAKE FINAL PITCH TO ROGER BLOUGH TO ATTEND MEETING OF LBJ, BUSINESSMEN BEFORE ANNOUNCING STEEL PRICE INCREASE, DISCUSSES EDWIN WEISL'S, GEORGE BROWN'S CALLS TO BLOUGH; 1962 STEEL PRICE; PUBLIC RELATIONS CONSEQUENCES OF PRICE HIKE