

Citation No.: **4307**

Speaker: **HORACE BUSBY**

Tape: **WH6407.12** Program No.: **9**

Length: **6:34**

Date	7/22/64
Time	11:11A
Place	
LBJ (Y/N)?	Y
If not LBJ, who?	
To/From(T/F)	T
Speaker	HORACE BUSBY
Other Speakers	OFFICE CONVERSATION
Comments	"SPEECHES & STATEMENTS"; BRIEF OFFICE CONVERSATION PRECEDES CALL
Transcribed (Y/N)?	N
Restriction	OPEN

General Topics	PRESS RELATIONS; PUBLIC RELATIONS; SPEECHES; WELFARE; WH ADMINISTRATION
Topics	LBJ TELLS BUSBY THAT WELCOMING SPEECHES, TOASTS, MUST HAVE SUBSTANTIVE CONTENT, MUST BE SHORT, QUOTABLE; LBJ CRITICIZES STATE DEPT DRAFTS, DISCUSSES HIS SPEECH STYLE, COMMENTS FAVORABLY ON RECENT SPEECH BY HENRY LUCE ON GREAT SOCIETY