

Citation No.: 2821

Speaker: **CHARLES MURPHY**

Tape: **WH6404.01** Program No.: 21

Length: 3:16

Date	<b>4/01/64</b>
Time	<b>5:35P</b>
Place	
LBJ (Y/N)?	<b>Y</b>
If not LBJ, who?	
To/From(T/F)	<b>T</b>
Speaker	<b>CHARLES MURPHY</b>
Other Speakers	
Comments	
Transcribed (Y/N)?	<b>Y</b>
Restriction	<b>OPEN</b>

General Topics	<b>AGRICULTURE; BUSINESS; CONSUMER AFFAIRS; ECONOMICS; INTERNATIONAL ECONOMIC POLICY; PUBLIC RELATIONS</b>
Topics	<b>DISCUSSION OF USDA ATTEMPTS TO INCREASE BEEF SALES BY REVISING MEAT GRADES, UNDERTAKING PUBLIC RELATIONS CAMPAIGN WITH GROCERY STORES TO SUPPORT BEEF PURCHASES; LBJ READS LETTER FROM GOVERNOR MARK HATFIELD ON BEEF IMPORTS</b>